

# Nevin deMilliano

Social Media Expert



Website

NevinTweets.com



Mobile

780.264.5174



Email

Nevin.demilliano@gmail.com

## + EMPLOYMENT

- May 2018-present [EEDC- Innovate Edmonton](#)

Social Media Specialist for InnovateYEG, Startup Edmonton and various other business units.
- 2017–present [Team Bottcher – Twitter management](#)

Professional men’s curling team ranked #2 in the World in 2019. Creative content and fan engagement.
- 2012-present [Prairie Storm Chasers](#)

Co-Founder and social media lead

Creating and sharing weather stories, images, videos, and engaging content. Live tweeting and science comms. Education is large component of our content.
- 2015–2016 [SSUC Edmonton \(non-profit\)](#)

Contract Marketing & Communications

Rebranding, Video/Photography, Website curating (WordPress), social media account management, marketing planning, print media, advertising, ad campaigns, budgeting, branding, logo design.

## + EDUCATION

- 2014-2017 [Bachelor of Business Administration – B.B.A Management Specializing in Entrepreneurship and Innovation.](#) JR Shaw School of Business

2018 Member of IABC International Associations of Business Communicators

## + OTHER THAN WORK

- Forecasting with Prairie Storm Chasers
- Emergency management and crisis comms
- Keynote presentations, Grade 5 Weather presentations
- Ultimate Frisbee
- Skiing
- Curling

## + PROFESSIONAL SKILLS

	average	good	skilled
Strategy	●	●	●
Social Media	●	●	●
Video/Photographic	●	●	●
SEO	●	●	●
Twitter	●	●	●
Facebook/Instagram	●	●	●
LinkedIn	●	●	●
Adobe Suite	●	●	●
Wordpress	●	●	●
Design Thinking	●	●	●
Office	●	●	●
Windows	●	●	●
Mac	●	●	●

## + PERSONAL SKILLS

	average	good	skilled
Leadership	●	●	●
Innovativeness	●	●	●
Organization	●	●	●
Communication	●	●	●
Team Player	●	●	●

## + AWARDS



2019 IABC Award of Excellence for Social Media Programs InnovateYEG



Numerous NAIT Scholarships and Awards